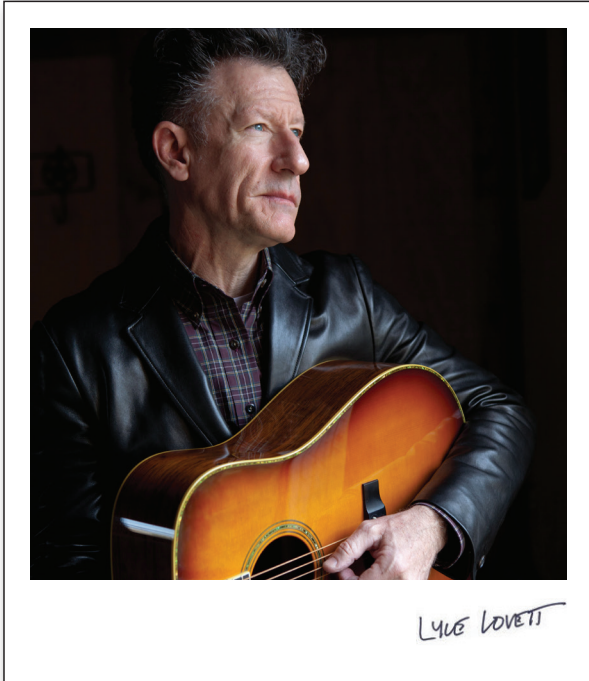


Lyle Lovett Concert



Featuring gospel classics by Lyle Lovett and His Large Band
Tuesday, August 22, 2017 | Victoria Fine Arts Center



*With a little
help, we all
have the
potential
to stand on
our own.*

sponsor benefits

cowboy man: \$5,000

- 6 Premium Tickets
- 3 VIP parking passes
- Full page ad in program
- Ad in pre-event slide show
- Logo on event webpage and body of homepage
- Logo on event billboards
- Recognition on Facebook, Instagram and Twitter
- Banner hung at Victoria Fine Art Center {you provide}

give back my heart: \$3,000

- 4 Premium Tickets
- 2 VIP Parking Pass
- Half page ad in program
- Ad in pre-event slide show
- Logo on event web page
- Recognition on Facebook, Instagram and Twitter

farther down the line: \$1,500

- 2 Preferred Tickets
- 1 VIP Parking Pass
- Name in program
- Ad in pre-event slide show
- Logo on event web page
- Recognition on Facebook, Instagram and Twitter

she's no lady: \$500

- 2 Preferred Tickets
- 1 VIP Parking Pass
- Name in program
- Name in pre-event slide show
- Name on event web page

triple your impact

take advantage of habitat's 12 month marketing benefits while giving families a better future.



Platinum Partner Core Benefits: \$40,000

1. Lyle Lovett Platinum Partner Sponsor Event Benefits

- | 8 Premium tickets
- | Meet & Greet
- | 4 VIP parking passes
- | Be part of the stage welcome
- | Sponsor booth at Victoria Fine Arts Center
- | Ability for your staff in their logoed shirts to be a host or usher at the event

2. House Party Platinum Partner Sponsor Event Benefits

- | 1 table – 8 tickets
- | VIP parking
- | Be part of the stage welcome
- | Ability for your staff in their logoed shirts to be a host or usher at the event

3. Additional Benefits

- | Listed on the top of the Golden Crescent Habitat homepage
- | Social media – donor appreciation mentions each month on Facebook, Instagram and Twitter.
- | Mention in our biannual newsletter
- | Recognition in printed materials
- | Recognition on billboards
- | Two weeks of recognition on marquee sign at the new Habitat headquarters on Navarro
- | Designated company build day. Promoted on digital billboards and social media.

Gold Partner Core Benefits: \$20,000

1. Lyle Lovett Gold Sponsor Event Benefits

- | 6 Premium tickets
- | Meet & Greet
- | 3 VIP parking passes
- | Hang your banner at the VFAC lobby {you provide}

2. House Party Gold Sponsor Event Benefits

- | 1 table – 8 tickets
- | VIP parking

3. Additional Benefits

- | Be part of the stage welcome at your choice of one event
- | Listed on the top of the Golden Crescent Habitat homepage
- | Social media – donor appreciation mentions 6 times a year on Facebook, Instagram and Twitter.
- | Mention in our biannual newsletter
- | Recognition in printed materials
- | One week of recognition on marquee sign at the new Habitat headquarters on Navarro
- | Designated company build day. Promoted on digital billboards and social media.

Silver Partner Core Benefits: \$10,000

1. Lyle Lovett Silver Sponsor Event Benefits

- | 4 Premium tickets
- | Meet & Greet
- | 2 VIP parking passes
- | Hang your banner at the VFAC lobby {you provide}

2. House Party Silver Sponsor Event Benefits

- | 1 table – 8 tickets
- | VIP parking

3. Additional Benefits

- | Mentions from the stage at both events
- | Listed on the top of the Golden Crescent Habitat homepage
- | Social media – donor appreciation mentions 2 times a year on Facebook, Instagram and Twitter.
- | Mention in our biannual newsletter
- | Recognition in printed materials
- | 1 day of recognition on marquee sign at the new Habitat headquarters on Navarro
- | Designated company build day. Promoted on digital billboards and social media.



Golden Crescent
Habitat
 for Humanity®

FALL 2017 SPONSORSHIP AGREEMENT

speaking of sweat equity series

_____ agrees to partner with Golden Crescent Habitat for Humanity in presenting Speaking of Sweat Equity – An Evening with Lyle Lovett as a:

2015 Annual Sponsorship Special Rates:

_____ Platinum Partner {\$40,000}

_____ Gold Partner {\$20,000}

_____ Silver Partner {\$10,000}

_____ Cowboy Man {\$5,000}

_____ Give Back My Heart {\$3,000}

_____ Farther Down the Line {\$1,500}

_____ She's No Lady {\$500}

Sponsorship agreements must be received by **June 2, 2017** to ensure first pick of event seating. We will continue to take sponsorships through **July 22, 2017**, we will not be able to guarantee premium seating. Sponsorship payments are due **August 1, 2017**.

Method of Payment:

_____ Please invoice me at the following address: _____

_____ Please find check attached.

_____ I'd like to charge my credit card. Please call me at this phone number: _____

Contact Information:

Name: _____ Phone: _____

Email address: _____

Organization Name as it should appear in advertising: _____

 Printed Name of Person Signing

 Signature

 Date Signed

Mail completed form to:
 Golden Crescent Habitat for Humanity
 P.O. Box 1357 | Victoria, TX 77902

Fax completed form to:
 (361) 570-6192