

2012 ANNUAL REPORT

“You know, George, I feel that in a small way we are doing something important. Satisfying a fundamental urge. It’s deep in the race for a man to want his own roof and walls and fireplace, and we’re helping him get those things in our shabby little office.” -Pa Bailey, *It’s a Wonderful Life*

This statement from the iconic movie *It’s a Wonderful Life* sums up what Habitat does. In 2012 Habitat took a giant stride forward, expanding our service area to include Goliad, Jackson and Lavaca Counties. We built houses 75-78 in Victoria, and established Build Teams in Goliad and Jackson as we began planning Houses 79 and 81, the first houses for Goliad and Jackson Counties. We continued our partnership with the United Way of Victoria County.

In January 2012, the Wise Women of Habitat met for breakfast and a brainstorming session to answer the question: “How do we raise money to fund the expanded services in a way that is relevant



to every county?” Their answer – bring in Bethany Hamilton, of Soul Surfer fame, for a luncheon and an evening event. Tickets sold across the state, with visitors coming from as far away as Florida. Bethany launched what we called “Speaking of Sweat Equity,” a series of inspirational speakers who understand what it takes to overcome adversity in pursuit of a dream. We partnered with the YMCA and the Boys and Girls Club of Victoria to bring in 200 children who would not otherwise have had the opportunity to see Bethany in person.



In February, the Board of Directors set aside a weekend to work out a three year Strategic Plan, “Vision 2015.” Board members met with

community stakeholders to determine priority focus areas and the results came back: Bring back the printed newsletter. Increase recognition for volunteers.

Provide for interaction between Habitat volunteers. Our first Holiday Open House was a resounding success, with over 250 volunteers, donors and community members in attendance.



It was a banner year for the ReStore Outlet as well. The ReStore celebrated 13 years of operation. Facebook and Twitter helped get the word out about our ReStore and for the first time ever average monthly sales for the year topped \$22,000 and the one-month record was broken with August sales of over \$30,000. The ReStore diverted over 2.2 million pounds from our local landfill, another astounding benchmark. In addition, Texas Veterans Commission presented the ReStore the 2012 Small Business Award for employing veterans in over 50% of the workforce. These veterans proudly served their country and now serve their community at the ReStore.



Your gifts of time and talent in addition to your financial support made all this possible. Thank you for believing in the mission of Habitat, “Seeking to put God’s love into action, Habitat for Humanity brings people together to build Homes, Communities and Hope.”

Statement of Financial Position

ASSETS

Current Assets	\$	421,980
Long Term Assets	\$	<u>663,294</u>
TOTAL ASSETS	\$	1,085,274

LIABILITIES AND NET ASSETS

Total Liabilities	\$	247,191
Total Net Assets	\$	<u>838,083</u>

TOTAL LIABILITIES

AND NET ASSETS	\$	1,085,274
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Statement of Functional Expenses

Program	\$	607,667
Management & General	\$	150,782
Fundraising	\$	<u>102,347</u>
	\$	860,796

2.2 Million pounds diverted from the local landfill to the ReStore

19 Years

\$4,200,000 added to the Victoria tax base by **78** Habitat homes

5,859 Volunteer Hours

48,000 framing nails



Golden Crescent
Habitat for Humanity®

By the Numbers

613 donation pickups made for the ReStore

PARTNER FAMILIES GAVE
1,132 SWEAT EQUITY HOURS

13 children have a safe place to call home

285 HOMEOWNER EDUCATIONAL HOURS

